



IDG Communications, Inc. GDPR Compliance

The EU [General Data Protection Regulation](#) 2016/679 (“GDPR”) will become effective on May 25, 2018. The GDPR aims to strengthen the security and protection of personal data in the EU and harmonize EU data protection law. This new law will replace the EU Data Protection Directive 95/46/EC, as well as the local laws relating to it.

The GDPR applies to companies, both inside and outside of the EU, that collect and process personal data of EU citizens. Personal data means any information relating to an individual that can be used to directly or indirectly identify that individual including name, identification number, or online identifiers.

It protects EU citizens’ fundamental right to privacy and the protection of personal data. It introduces robust privacy and security requirements that will raise the bar for data protection, security, and compliance.

What IDG is doing to prepare for the GDPR

IDG Communications (“IDG”) is fully committed to the GDPR and ensuring its compliance with the new law when it comes into effect, including undertaking the following:

Naming a **Global Data Protection Officer** who will report to directly to IDG’s CEO.

Conducting a **Data Audit** of the personal data of EU citizens that IDG holds – including registered users of any of our web properties as well as individuals who sign up to receive sponsored content such as White Papers - and the places and the systems that hold it. This includes IDG internal systems and in vendor-provided technology, including cloud services.

Analyzing and Documenting how IDG and its vendors handle the personal data of EU citizens, including the conditions under which IDG has the right to process this data, IDG’s methods for collecting and storing such information, and how and under what circumstances it may share such information with its customers or other third parties.

Reviewing IDG’s and its vendors’ **Data Security**, to ensure that the personal data of EU citizens is protected in accordance with the GDPR’s enhanced privacy and data security requirements.

Updating IDG’s **Privacy Policies** accordingly on or before May 25, 2018.

If you have further questions about the GDPR or about IDG’s privacy and security policies, please contact us at GDPR@idgcommunications.com.